

**Annual Key Assessment Findings and Curricular Improvements  
School of Business and Economics  
Master’s Programs in MSBA, IEDM, & MSA  
AY2013-AY2014**

**I. Key Assessment Findings:**

Below we will provide assessments of MSBA, IEDM, and MSA programs based on capstone courses. The School of Business and Economics provides assessment of its mater’s programs based on **MSBA515 (Team Field Study)**, **IEDM562 (Survey Design)**, and **ACCT650 (Accounting Graduate Seminar)**.

**A. MSBA Program:**

**MSBA515 Team Field Study** requires students to work in teams to analyze a real world business problem under the guidance of a sponsoring company. The team must develop solutions to the problem and present their final recommendation to faculty and representatives from the sponsoring company. Students are evaluated based on their presentation, communication, and problem solving ability and the feedback from both the faculty and the sponsoring companies. Table 1 provides the distribution of grades in the MSBA515 course for spring 2014.

**Table 1  
MSBA515 Team Field Study Results  
School of Business & Economics  
AY2013-2014**

	A, A-		B+, B, B-		C+, C, C-		D, F,W		<b>Total</b>
	#	%	#	%	#	%	#	%	
<b>SP14</b>	14	77.8%	4	22.2%	0	0%	0	0%	18

As Table 1 displays, over the AY2013-14 period, 18 students enrolled in this class. 77.8% of the students passed with an A and 22.3% with a B. There was no Cs or Fs.

The results of the rubric provided in Table 2 shows that, overall, 73% of students were evaluated to be “Sophisticated” or “Competent.” The table also shows that 30% of students were considered as “Not Yet Compete” in “Analysis of Business Problem” trait. This is a problem that needs to be addressed in the future.

**Table 2**  
**MSBA515 Team Field Study Rubric**  
**AY2013-2014**

Class of 2013 - 10 students  <b>Trait</b>	<b>Level</b>					
	<b>Sophisticated (3 points each)</b>		<b>Competent (2 points each)</b>		<b>Not Yet Competent (1 Point each)</b>	
	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>	<b>N</b>	<b>%</b>
Frame the Business Problem	6	60%	2	20%	2	20%
Research	7	70%	3	30%	0	0%
Analysis of Business Problem	6	60%	1	10%	3	30%
Content and Conduct of Presentation	8	80%	0	0%	2	20%
Overall Average	7	68%	2	15%	2	18%

**B. IEDM Program:**

The IEDM program does not require a capstone course or a written comprehensive examination. However, it requires successful defense of applied research thesis under the Master's Comprehensive Examination (IEDM698A/B). The research project is done as part of the IEDM562 Survey Design course. However, the presentation and defense of the field study occurs one to several semesters later unlike the other Master Programs. Below we present the performance of the students in IEDM562 (Survey Design).

**IEDM562 Survey Design** provides an introduction to survey methodology and design. The course covers the full process that goes from designing, conducting, analyzing and evaluating sample surveys. After a brief introduction, students learn how to design a survey, methods available for data collection, how to evaluate survey questions, how to proceed with the interviews, and how to deal with post collection of survey data. Table 3 provides the distribution of grades in the IEDM562 for the fall 2013.

**Table 3**  
**IEDM562 Survey Design Results**  
**School of Business & Economics**  
**AY2013-AY2014**

	A, A-		B+, B, B-		C+, C, C-		D, F,W		Total
	#	%	#	%	#	%	#	%	
<b>FA14</b>	2	16.7%	8	66.7%	0	0%	2	16.7%	12

As Table 4 displays, over the AY2013-14 period, 12 students enrolled in this class. 2 students passed with an A, 8 students with a B and 2 withdrew from the class. Overall, 83.4% of students passed this class with an A or a B. Ignoring the withdrawals, 100% of the students passed with As or Bs.

**C. Assessment of Master of Science in Accounting (MSA):**

The M.S.A. program started in the fall 2011. It is a one-year, 30-credit-hour program for students who have completed a B.S. in accounting or equivalent. Students who complete the M.S.A will be eligible and well prepared for the CPA examination. The School uses **ACCT650 (Accounting Graduate Seminar)** to assess the accounting master program. Table 4 provides the distribution of grades in the ACCT650 in the spring 2014.

**Table 4**  
**ACCT650 Graduate Seminar Results**  
**School of Business & Economics**  
**AY2013-AY2014**

	A, A-		B+, B, B-		C+, C, C-		D, F,W		<b>Total</b>
	#	%	#	%	#	%	#	%	
<b>SP14</b>	2	50%	2	50%	0	0%	0	0%	4

As Table 4 displays, over the AY2013-14 period, there were only 4 students in the seminar class. Out of the 4 students, 2 passed it with an A and 2 with a B. There is no rubric available for this course.

## **II. Curricular Improvements/Final Remarks:**

**MSBA:** The Master of Science in Business Analysis graduated its fourth class in May, emphasizing that commerce is a service to society. 70% of the class had secured jobs before graduation and the remainder are expected to within a month. The program will expand to roughly 30 students next year, employing a practical approach to business education for liberal arts majors. All students complete internships while enrolled which provides them with business experience while learning the fundamentals of business in the classroom. Each class relates lessons from Catholic social teaching that applies to the particular discipline of study to help students develop a proper mindset when making difficult business decisions.

**IEDM/IEDP:** The MA in Integral Economic Development Management/ Integral Economic Development Policy has been making a lot of headway during the 2013-2014 academic year. Prior to graduation 90% of students were employed full time or are working at an internship that will lead to full time work. 70% of the students enrolled in the program are international, representing 15 countries across 5 continents. Professional Association Memberships now include: Society for International Development and Devex- International Development. Students are actually working on development projects in the following countries: Nicaragua, Pakistan, Haiti, Yemen, Uganda, and Saudi Arabia.